

Total Rugby 2008 Distribution Report



Territory	Broadcaster	Home Reach
Australia	Fox Sports	1,500,000
Brazil	ESPN Dos	7,464,280
BT vision		
Bulgaria	Ring+	2,100,000
Canada	Can West	11,450,000
Canada	The Score	5,000,000
Central America, Caribbean, Colombia, Peru, Ecuador, Mexico	ESPN Dos	3,300,000
Czech Republic	Czech TV	3,800,000
Fiji & Pacific Islands	Fiji TV	1,230,000
France	Eurosport	6,367,000
Greece	Netmed Hellas (Supersport channel)	
Hong Kong	ATV	
India	Neo Sports	25,000,000
Israel	EGO Total	600,000
Italy	Sport Italia	18,000,000
Japan	J Sports	6,500,000
Malaysia	Astro (Measat Brodcasting)	1,338,000
Middle East	Showtime (gulf dth)	250,000
New Zealand	Sky NZ	690,000
Poland	Polsat	1,400,000
Portugal	Sport TV	500,000
Romania	Sport.Ro	4,646,181
Russia	7TV	35,000,000
scandinavia	MTG Sports	
Singapore	Starhub Cable	380,000
South Africa	Supersport (Mnet)	1,269,000
South America (Argentina, Uruguay, Paraguay, Bolivia, Chile)	ESPN Sur	4,704,000
Spain	TVE	13,657,000
United Kingdom	BSkyB	11,145,000
United States	Setanta	600,000
Wales	S4C	1,106,000

as at 6th February, 2008